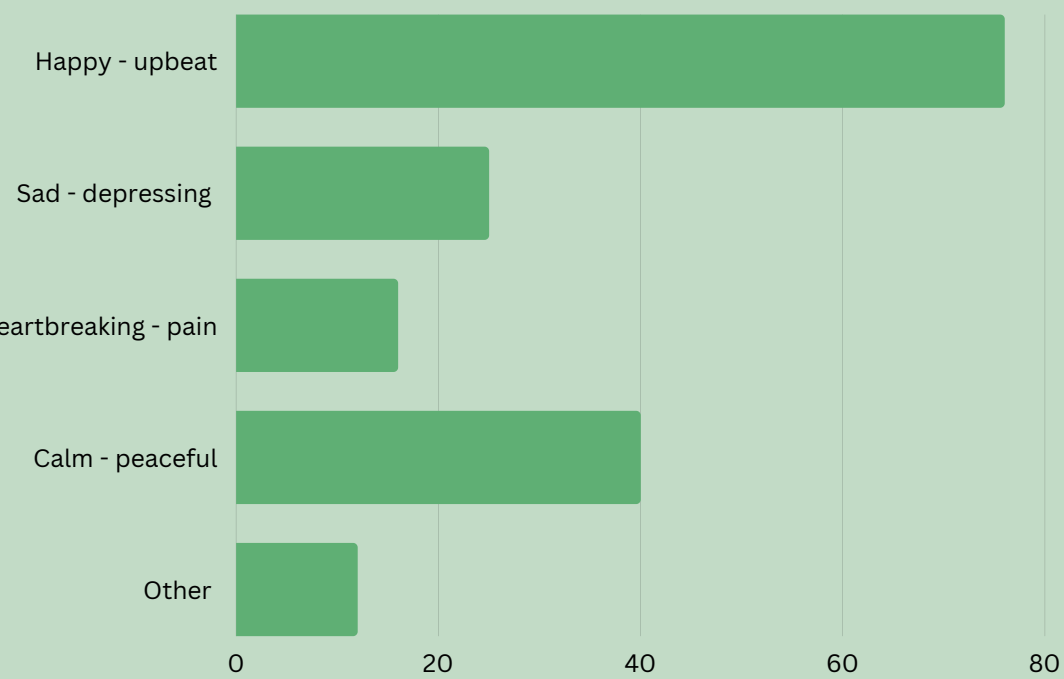# DO SEASONS AFFECT THE MUSIC YOU LISTEN TO?

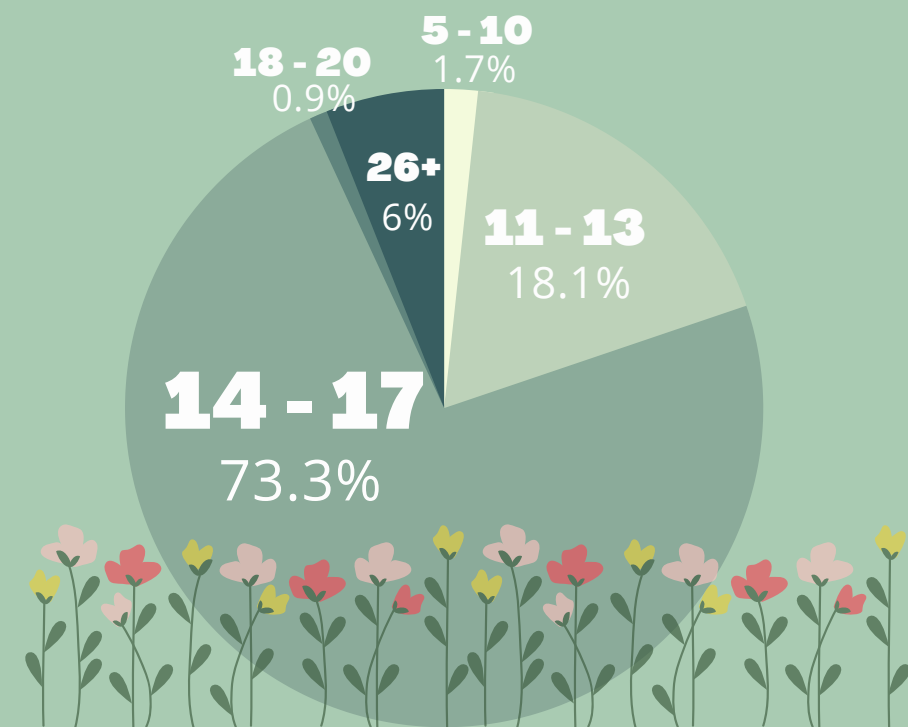## WHAT MUSIC DO PEOPLE LISTEN TO IN SPRING?

AIM

To determine whether the seasons affect people's music choices.

HYPOTHESIS

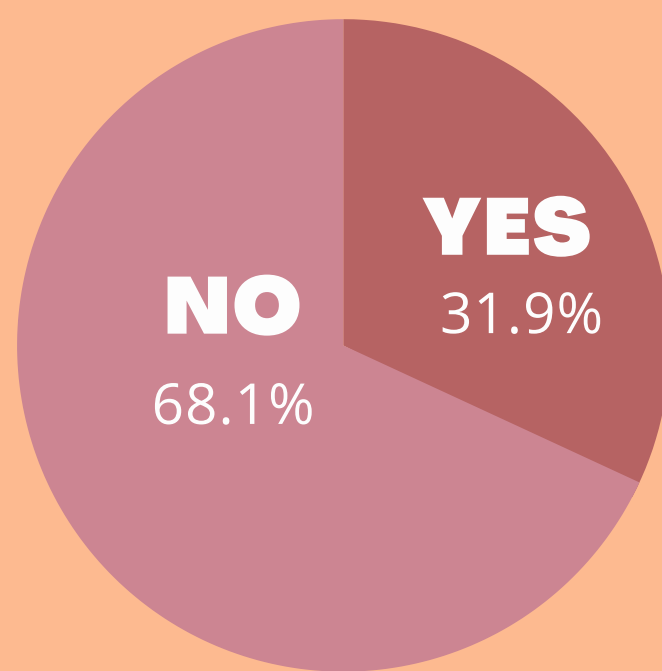We hypothesise that if the seasons change, people's music choices will also change.

Age of respondents

- 5 - 10: 1.7%
- 18 - 20: 0.9%
- 26+: 6%
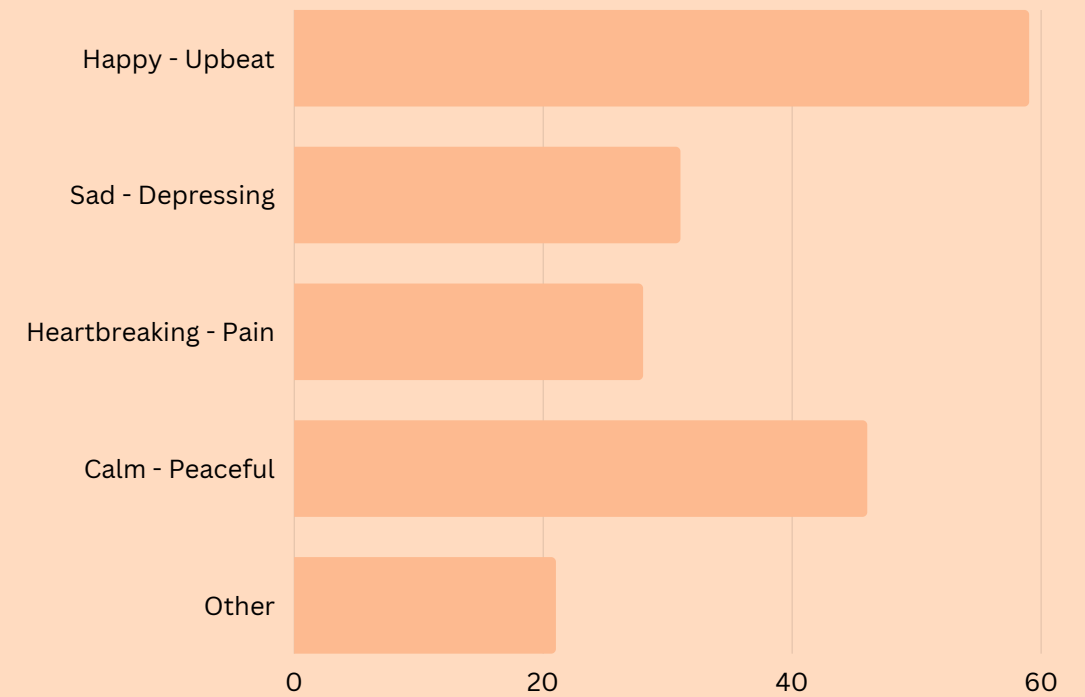- 11 - 13: 18.1%
- 14 - 17: 73.3%

METHOD

1. We created a google form and shared it with people of all age groups so as to collect as much data as possible.
2. After we collected the data, we produced graphs answering the question, "do seasons affect people's music preferences?"
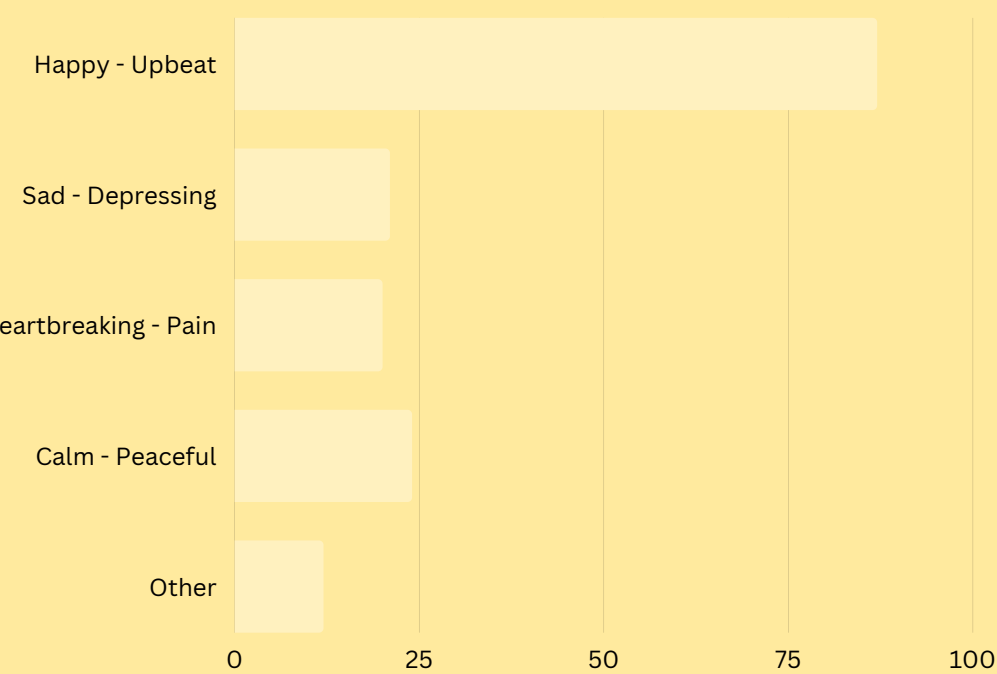
Do the seasons affect your music choices?

- NO 68.1%
- YES 31.9%

What music do you listen to in Autumn?

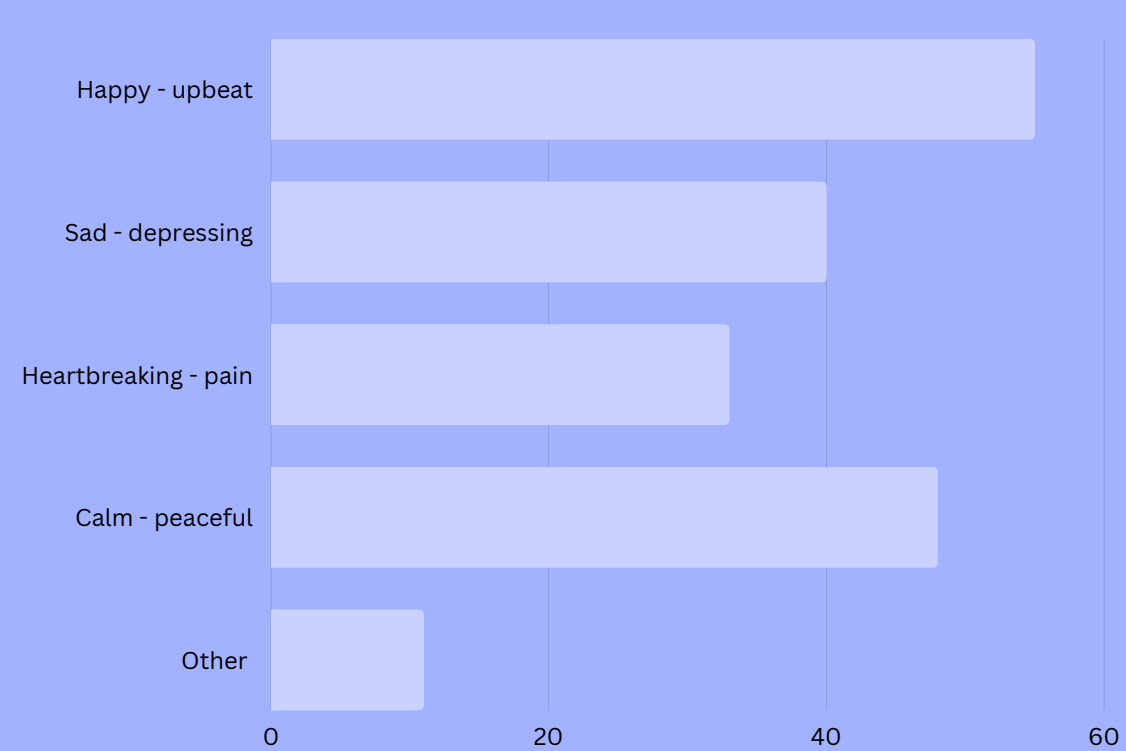## What music do you listen to in Summer?

RESULTS

According to replies from over 116 respondents across all age categories, the majority of individuals said they do not change their musical preferences depending on the seasons. However, the statistics show otherwise. Although the graphs indicate that consumers listen to more upbeat, pleasant, and energising music throughout all seasons, there is a dramatic increase in calm and peaceful music in winter and spring, and Christmas carols during Christmas time, illustrating that seasons do in fact affect the music people listen to.
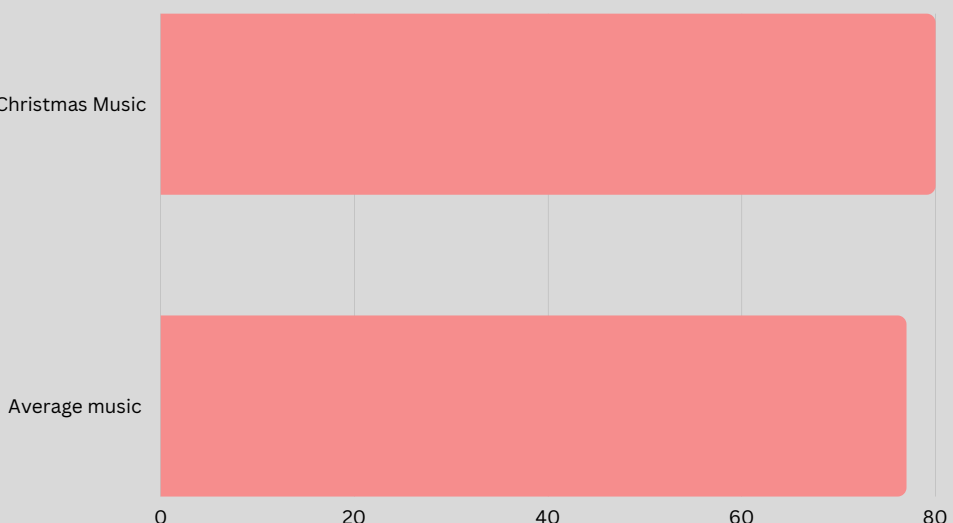
CONCLUSION

This investigation's findings show that people's musical tastes are affected by the seasons. This was confirmed by the statistics provided by the responses on the Google form, which was completed by over 100 individuals, the majority of whom claimed that the seasons had no influence on the music they listen to. However, their statement was proved incorrect by the numerous graphs posing the question "What music do you listen to in..." and showing their responses with various musical genres for various seasons. This indicates that people's taste in music does change with the seasons, proving our hypothesis correct.

What music do you listen to in winter?

Do people listen to Christmas music during Christmas time?

PROBLEMS AND LIMITATIONS

It was challenging to collect data from individuals of varying ages as the google form would not allow submissions from anyone outside of our organisation. This proved to be difficult, requiring us to send the questions via Google docs before entering the results into the graph.

CHRISTMAS